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How To Start Your Very First Business (Warren Buffett's Secret Millionaires Club)



Synopsis

Warren Buffett created his Secret Millionaires Club as a means of teaching financial literacy to kids. *How to Start Your Very First Business* goes beyond saving and investing advice to encourage kids to think like entrepreneurs--providing them with the crucial, step-by-step basics they'll need to earn their very first dollar. Whether they are selling lemonade or cookies, washing cars, walking dogs, babysitting, or planning to launch any number of kid-appropriate businesses, *How to Start Your Very First Business* takes kids by the hand and shows them how to calculate their expenses and maximize profits like a pro. Tons of creative business ideas and stories of real junior entrepreneurs offer practical inspiration. And simple, thoughtful worksheets and exercises help enterprising kids to figure out what it is they want to do--and how to go about doing it! From building a brand to marketing goods and services, everything is broken down into clear, simple steps in a fun, friendly, totally approachable way. What's more, the book is packaged with a Square credit card reader (which gets plugged into any smart phone or tablet) so that young business people can take cash or credit cards as soon as they are up and running.

Book Information

Series: Warren Buffett's Secret Millionaires Club

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Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (3 customer reviews)

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Age Range: 9 - 12 years

Grade Level: 4 - 6

Customer Reviews

I bought this for my daughter for Christmas and she says that it is her favorite present. She is always looking to sell something, and has been talking about having her own business for several

years (she is only 10!). This book talks on a "kid level" about anything and everything you need to consider when starting a business. The many real life examples of kids who have been successful in their business endeavors was inspiring, and made my daughter feel like she can do this too! She LOVES the card reader that came with the book and her eyes glow when she talks about the possibility of being able to accept credit cards for payment (with Mom and Dad's help to set up an account of course!). If you have a child who has the slightest interest in business, this is a must buy! You will not regret it!

Okay, this is the best book you could buy for any child even remotely interested in starting a business. I am a Business Education middle school public school teacher having taught over 24 years (<http://MrHames.org>). For the past 20+ years I have enjoyed teaching an entrepreneurship course to 6th graders. I have used countless materials and sites but none better than the "Secret Millionaire's Club" site. Google it! You will be glad you did. Mr. Warren Buffett has put together a fabulous curriculum with the help of some very talented team members. The book is just the next step in the series of materials produced by him and his team. This man is truly giving back to the next generation in profound ways. I got the book over the Christmas break and feel in love with it so much that I purchased one for each one of my students in class. It was a substantial purchase. I am so very glad I have. We are reading it page by page word for word. Our plan is to allow every 8th grader in my class to write a complete business plan with the help of this book and some other materials. This is already such a valuable resource. So, take it from me, you will not be disappointed in this book as an excellent guide. In fact, as I was explaining the merit of the book to a college business professor friend. He felt that it might be very beneficial for many of his students. I do think it is best suited for the student age 6 - 16 but there is so much truth in the book any age could grow from the wisdom in the book.

I purchased this for my son. He seemed to really enjoy the book. And has come up with some ideas to start his business and do marketing. So proud.

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